



World Quality Awards

Results 2024

Results 2024
Epauler Co.,Ltd.

Summary of the results for the products presented to the 2024 World Quality Selection by Epauler Co.,Ltd..

Product	Quality Award
epo premium hematin	GOLD

The results of each jury member is added up and averaged to a final result which corresponds to a bronze, silver, gold or grand gold award as follows:

- Bronze Quality Award to each product having obtained an averaged result between 60% and 69%
- Silver Quality Award to each product having obtained an averaged result between 70% and 79%
- Gold Quality Award to each product having obtained an averaged result between 80% and 89%
- Grand Gold Quality Award to each product having obtained an averaged result between 90% and 100%



Monde Selection certifies that

epo premium hematin

of the company

Epauler Co.,Ltd.

has been granted a

GOLD QUALITY AWARD



by the Jury of the 60th World Selection 2024 of Cosmetics and Toiletries

Louis Poot Baudier
MANAGING DIRECTOR

Dimitri Delloye
MANAGING DIRECTOR



epo premium hematin

Epauler Co.,Ltd.

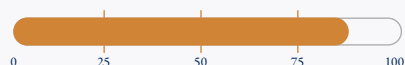


Formulation



The jury analyses the formulation and the technologies used for the product and determines whether they are suitable and optimal for the homogeneity, stability or other parameters of the finished product, which define its sensory quality, but also its effectiveness.

Ingredients



A panel of scientists carry out an indepth analysis of the composition of the product. The quality of the ingredients is analysed from the point of view of skin tolerance, toxicological safety, origin, etc. The innovation in term of composition is also taken into account.

Sensory Analysis



Sensorial characteristics represent an important criterion in the evaluation of cosmetic products. A jury analyses the product through three major phases: the product discovery, the application and the final rendering after use. The product is analysed through various parameters such as appearance, smell, texture, spreadability, softness, greasiness, film residue, afterfeel, etc...

Efficiency



The scientific jury carefully analyses the composition of the product in terms of effectiveness. Therefore, a review of available scientific evidence and publications from international instances is carried out in order to obtain detailed information on the exact properties and doses studied for each active substance.

Packaging & Label



The packaging is evaluated by the experts through aesthetic and technological aspects (e.g. protection of the product against UV rays or oxydation). This criterion also includes a complete analysis of the label and its regulatory requirements, with a verification of the claims regarding the composition and existing scientific data.

The quality of epo premium hematin has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.

Evaluation Approach

Monde Selection distinguishes itself by being the only Quality Institute that offers a global evaluation of cosmetic products.

For every type of product, the analysis is based on two main axes :

Consumer information analysis

Monde Selection attaches great importance to the packaging, as it is what consumers see first. As such, it plays a big role in the process of choosing and purchasing a product. The label helps consumers to make a conscious decision, by providing all the information needed to use the product wisely.

Monde Selection believes that transparent and complete communication to consumers is one of the first markers of quality. The criteria evaluated mainly focus on 3 points: the claims, the mention of the active substances and the ingredients.



Scientific analysis

Monde Selection has developed rigorous methodologies for the scientific analysis of cosmetics. This includes analysis by a Scientific Committee made up of many professionals from the pharmaceutical, biological, chemical and medical fields, but also by independent laboratories recognised in Europe.

Our Scientific Committee closely follows the evolution of international legal requirements, trends in the cosmetics industry, emerging consumer expectations, opinions from professional organisations and international scientific data publications on active substances.

This part of the evaluation includes the verification of scientific claims, the analysis of the active substances and potential side effects of the product.



Jury Experts

The assessments of cosmetic products are carried out by independent experts with a strong experience in the field.

Monde Selection collaborates with a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists.

The judges are constantly informed about the evolution of scientific research and legislation on cosmetics.

To carry out the evaluation, they refer to the official cosmetic regulations, in particular the European Directives on ingredients, labelling and instructions for use.

Quality Labels

The final result is a ponderation of each criteria and determines the quality level. Products with a final result of minimum 60% are awarded a quality label by the juries of Monde Selection. This label allows the company to demonstrate the excellent quality of its products in a neutral and professional manner.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "25 Years Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years), and the "International High Quality Trophy" (3 consecutive years).



The product obtains a final result between 90% and 100% in the evaluations



The product obtains a final result between 80% and 89% in the evaluations



The product obtains a final result between 70% and 79% in the evaluations



The product obtains a final result between 60% and 69% in the evaluations

